



HOW TO PRESENT YOUR WORK BETTER – ROUND 2!

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NSQIP SCR Meeting – October 2013



**BC PATIENT SAFETY
& QUALITY COUNCIL**
Working Together. Accelerating Improvement.



How many attended the last session?



How many attended the last session?

What do you remember from then?

What did you find useful?



In a word (or two), how would you describe your feelings when you present?



Remember when you last heard an engaging and memorable presentation.



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Why was it engaging and memorable?

What stuck with you?

Has it changed what you do?



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share with your neighbour!



What does the rest of the day look like?

- Review various presentation tactics
- Address why do we do presentations
- Go through some real life presentations
- Learn how to share your story, better



Four objectives to keep in mind when giving a great presentation



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- To Inform
- To Entertain
- To Touch Emotions
- Move to Action



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Goal: is to fulfill at least one of these!



Here's some surgery data from your site...

Subspecialties

	Total	Observed		Pred**	Expected	Odds	C.I.***		Outlier	Decile	Comment*
	Cases	Events	Rate	Obs. Rate	Rate	Ratio	Lower	Upper			
SS Gynecology Morbidity	219	49	22.37%	19.35%	5.93%	3.98	2.73	5.74	HIGH	10	Needs Improvement
SS Gynecology UTI	219	34	15.53%	14.09%	3.25%	5.00	3.18	7.88	HIGH	10	Needs Improvement
SS Gynecology SSI	218	15	6.88%	5.35%	2.45%	2.29	1.31	3.98	HIGH	10	Needs Improvement
SS Orthopedic Mortality	588	6	1.08%	0.82%	0.73%	1.14	0.67	1.92		9	As expected
SS Orthopedic Morbidity	588	18	3.17%	3.62%	4.81%	0.73	0.49	1.08		1	Exemplary
SS Orthopedic UTI	585	10	1.77%	1.68%	1.44%	1.18	0.65	2.13		7	As expected
SS Orthopedic SSI	587	2	0.35%	0.74%	1.16%	0.63	0.32	1.23		1	Exemplary
SS Otolaryngology Morbidity	56	0	0.00%	1.32%	1.62%	0.81	0.31	2.12		2	As expected
SS Urology Morbidity	112	3	2.68%	4.17%	4.85%	0.85	0.50	1.43		2	As expected
SS Urology SSI	112	0	0.00%	0.39%	0.42%	0.94	0.45	1.98		4	As expected

What do you see?

Subspecialties

	Total	Observed		Pred**	Expected	Odds	C.I.***		Outlier	Decile	Comment*
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SS Gynecology SSI	218	15	6.88%	5.35%	2.45%	2.29	1.31	3.98	HIGH	10	Needs Improvement
SS Orthopedic Mortality	568	6	1.06%	0.82%	0.73%	1.14	0.67	1.92		9	As expected
SS Orthopedic Morbidity	568	18	3.17%	3.62%	4.81%	0.73	0.49	1.08		1	Exemplary
SS Orthopedic UTI	565	10	1.77%	1.68%	1.44%	1.18	0.65	2.13		7	As expected
SS Orthopedic SSI	567	2	0.35%	0.74%	1.16%	0.63	0.32	1.23		1	Exemplary
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- To Inform
 - What is the take home message from this slide?
 - Is there a better way to present this information?
- Move to Action
 - What are your hopes when presenting?
 - What do you want people to do differently?



Take home message:

We are in the top 10% of hospitals in

- ✓ othopedic morbidity
- ✓ orthopedic SSI

We are in the bottom 10% of hospitals in

- X gynecology UTI
- X gynecology SSI



Issues:

- How much time should I talk for?



Three questions to ask yourself:



Three questions to ask yourself:

1. Who are you speaking to?



Key Point

- **Know your audience!**



Key point: know your audience, and tailor your presentation

Is the audience...

- Your peers / colleagues
- One discipline or interdisciplinary?
 - MDs, RNs, Allied Health etc
- Senior leadership/executive
- Academics
- Patients / public



Three questions to ask yourself:

1. Who are you speaking to?
2. How large is the group?



Three questions to ask yourself:

1. Who are you speaking to?
2. How large is the group?
3. What do you want to leave people with?



Issues:

- How much time should I talk for?
- **How interactive should I make it?**

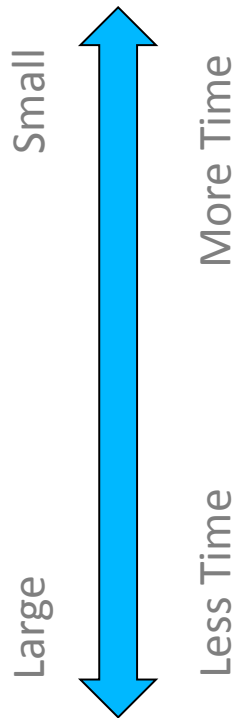


How interactive should I make it?

- **Well, what is the presentation for?**
 - board meeting
 - rapid fire / conference
 - workshop / education session
 - team meeting
 - public forum



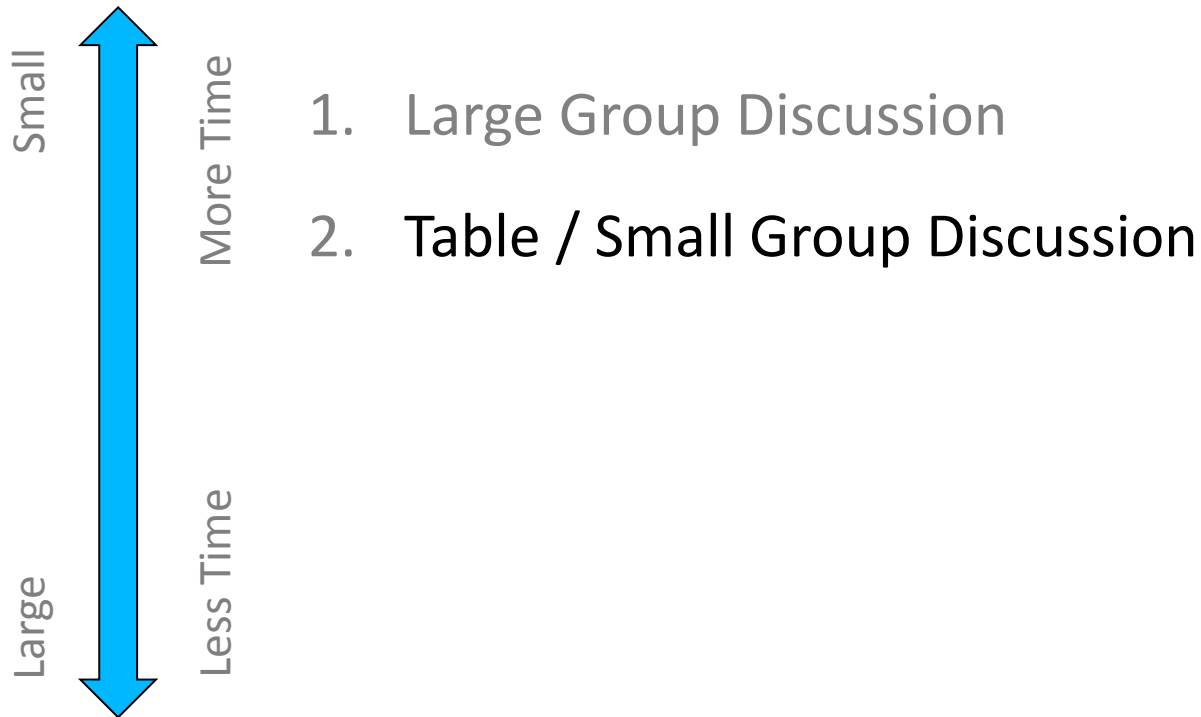
Interaction Techniques:



1. Large Group Discussion

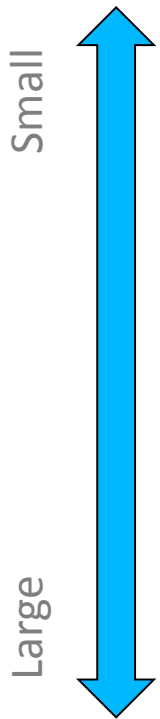


Interaction Techniques:





Interaction Techniques:



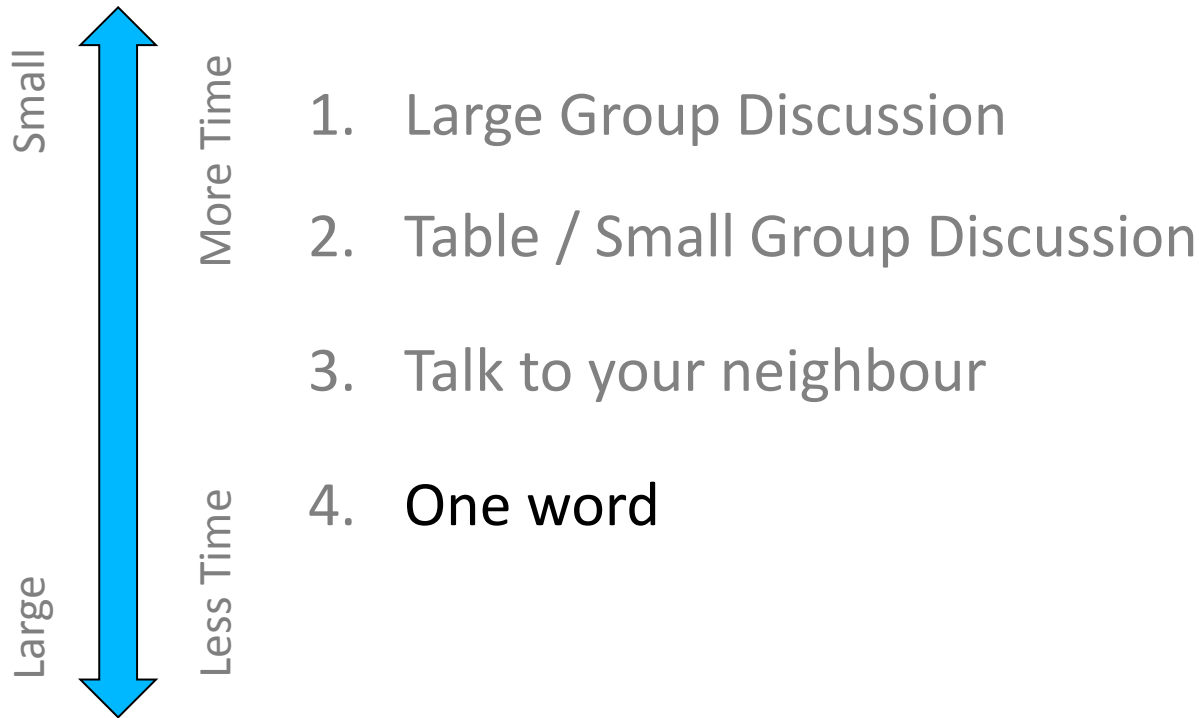
More Time

1. Large Group Discussion
2. Table / Small Group Discussion
3. Talk to your neighbour

Less Time

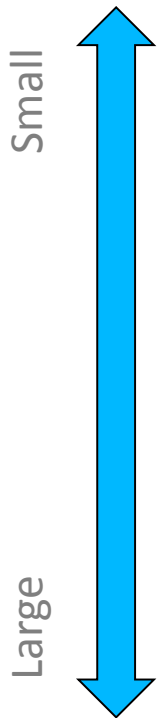


Interaction Techniques:





Interaction Techniques:



More Time

1. Large Group Discussion
2. Table / Small Group Discussion
3. Talk to your neighbour

Less Time

4. One word
5. Write down



Issues:

- How much time should I talk for?
- How interactive should I make it?
- **Do I have to share something personal?**



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- **The dreaded bullets dilemma**



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- **To have notes, or not to have notes?**



Issues:

- How much time should I talk for?
- How interactive should I make it?
- Do I have to share something personal?
- The dreaded bullets dilemma
- To have notes, or not to have notes?
- **What about a standardized slide deck for everyone?**



Cool new styles





PREZI



Patient Medication Journey



Create

Learn

Explore

Sign up

Pricing

Log in

Process Map - Version 3b

No description

[Rebecca Brooke](#)

06 October 2011

The Patient Medication Journey



More

Share



Like

64 views

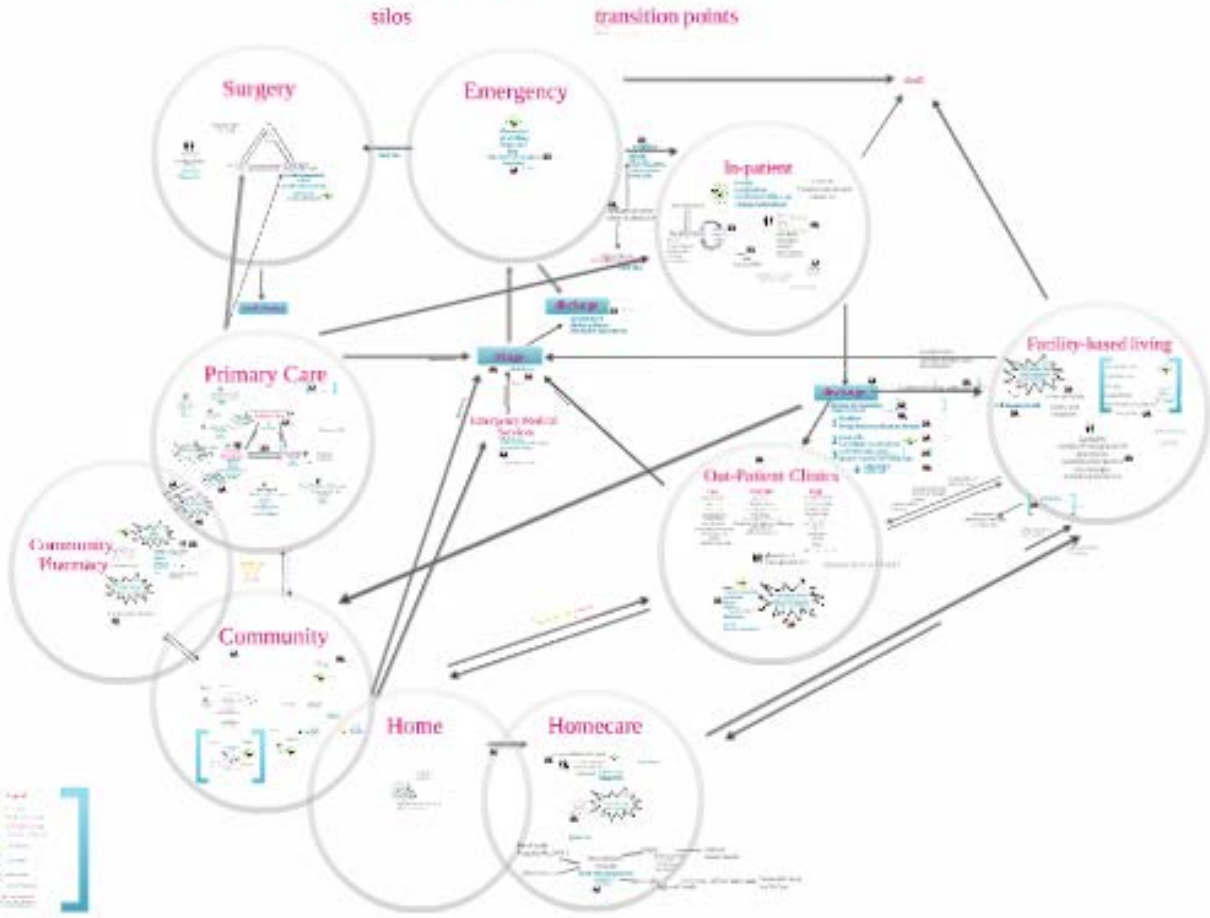
iPad
friendly

0 comments

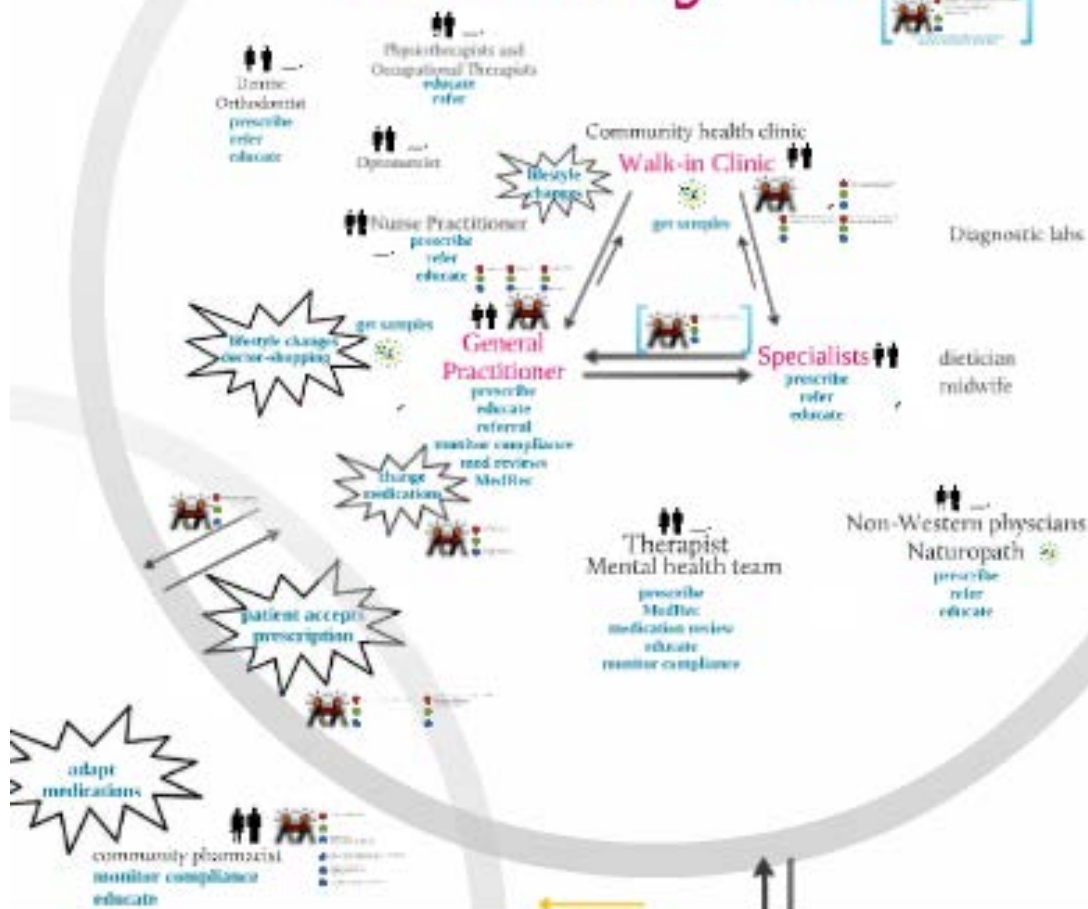
More presentations by [Rebecca Brooke](#)

the health care system

- IT
- PharmaNet
- Regulation
- Funding
- Current Med Rec efforts
- Adverse events
- The patient!
- Awareness



Primary Care



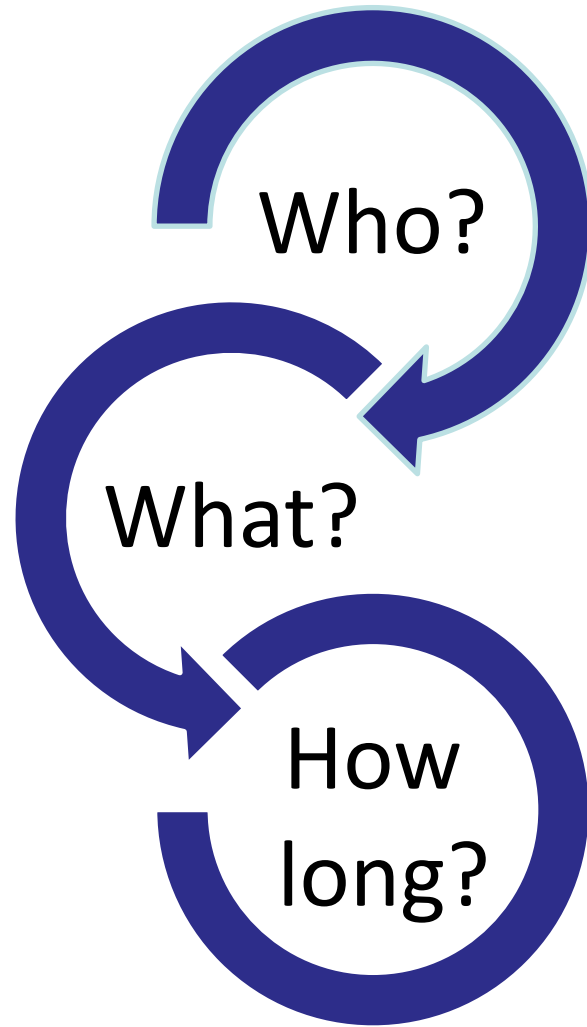


Over to you Kimberly!



So many things to say...so little time...

Creating a focused presentation is the key to getting the most impact in a short time



How many of you have taken the time to think about (and write down) these considerations *before* creating a presentation?

Today's Presentation

Who? SQAN group – both NSQIP and non-NSQIP

What? Site progress, successes, challenges

How long? 10 minutes

Challenges

- ❖ Very short time for a large amount of information
- ❖ Multiple sources for the content
- ❖ Taking ownership of the presentation while honoring other people's contributions
- ❖ Knowing the presentation will be evaluated!

LUNCH!!

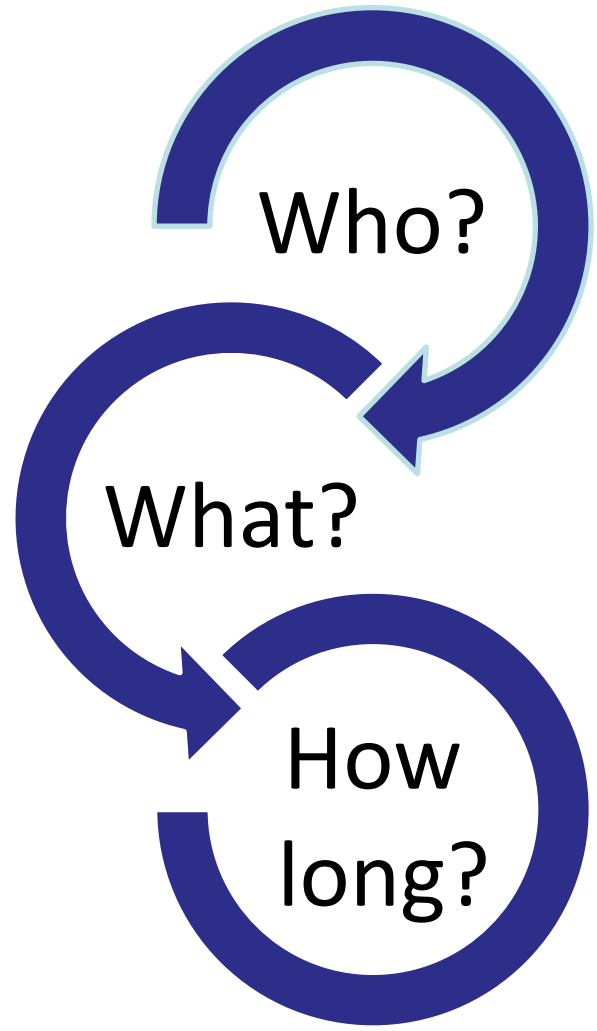




Case Study:

A look into the process to focusing a presentation....

The role of the coach is to ask the right questions.



Who?

What?

How
long?

Pre-Coaching

38 slides

Multiple authors

Very detailed content

Presented Today

22 slides

Most edited to some extent by
the presenter

Overview only due to time
constraints

